

Top websites YOUR BUSINESS needs to be listed ONLINE

Online directories are today's version of the yellow pages.

Help us strengthen Washington County's online presence and make sure your business can be found everywhere potential customers might be looking.

[You can do it!](#)

It takes just 20 minutes to add your information to these online directories.

Did You Know?

4 of 5 U.S. consumers use search engines to find local business.



Got time for more?

[HubSpot](#) has a list of 50 online local business directories.



Who? Everyone.

Why? As the search engine of all search engines, Google My Business is the absolute #1 place to be found. Local businesses are more likely to rank highly in searches within a 5-mile radius.

Link:

[google.com/intl/en/business](https://www.google.com/intl/en/business)



Who? Everyone.

Why? Second only to Google for visits, Bing is the default search engine for Windows users. It's free to add multiple photos and detailed information about your business.

Link:

www.bingplaces.com



Who? Service and entertainment businesses.

Why? It is highly regarded among travel sites. Designed for businesses to actively seek reviews and feedback from customers.

Link:

[tripadvisor.com/BusinessAdvantage#/overview?k=r0inj](https://www.tripadvisor.com/BusinessAdvantage#/overview?k=r0inj)



Who? Service and entertainment businesses.

Why? Another top travel site popular with consumers. Customer feedback is viewed as more candid since Yelp's model actually discourages businesses from seeking reviews.

Link:

biz.yelp.com/



Who? All Washington County tourism-related businesses.

Why? The most comprehensive local database with interactive map component.

Link:

www.washingtontourism.com/add-business/



Who? Everyone.

Why? Ranks third behind Google and Bing. Yahoo continues to draw millions of searches daily, especially users 65+.

Link:

smallbusiness.yahoo.com/local-listings