

Strategy (Action Task)		Time Frame	Responsible Party	Possible Funding Source
Action 1.1.1	Attract manufacturing industries as well as companies that align with Washington County's main growth sectors: Agriculture and Mining, Construction, Manufacturing, and Public Administration.	O	WCLDC, CHAMBER	ESDC CDBG
Action 1.1.2	Encourage the formation of manufacturing clusters to promote business retention and expansion.	O	WCLDC, CHAMBER	NYSBDC CDBG-TA
Action 1.1.3	Recruit businesses and services to compliment the industrial and business sectors growing in the County and region. Recruit manufacturers to compliment existing industrial sectors and utilize local materials, for example wood furniture factories. Promote more handcrafting/high-end products rather than assembled products to compliment the existing industrial sectors and utilize local merchants.	S-M-O	CHAMBER	CDBG EZ
Action 1.1.4	Seek input from manufacturers to determine individual industry needs to improve performance and create retention throughout the County.	S	CHAMBER	CDBG-TA
Action 1.1.5	Retain existing manufacturing and other blue-collar jobs.	O		CDBG
Action 1.1.6	Work with the Industrial Development Agency (IDA) to acquire additional properties for development. Work with the Industrial Development Agency (IDA) to advertise and market the remaining Airport Industrial Park sites.	M	WCLDC, IDA	NYS-IAP, SC- TA
Action 1.1.8	Identify future industrial park sites.	M	WCLDC, IDA	County CDBG-TA
Action 1.1.9	Continue to actively market the Empire Zone Program and recruit businesses to relocate within the designated Empire Zones. Promote the seven new Empire Zone Development Areas throughout the County.	O	WCLDC	EZ
Action 1.1.10	Foster technology-based efforts that capitalize on the State's superior system of public and private colleges and universities.	M-O	County, LOCAL	ESDC BOCES

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Action 1.1.11	Continue to promote manufacturing in Washington County.	O	CHAMBER	County
Action 1.1.12	Encourage businesses and industries to utilize the incentives and programs offered by the Warren-Washington counties Industrial Development Agencies (IDA).	S-O	CHAMBER	IDA
Action 1.2.1	Promote a broad-based, diversified economy.	O	CHAMBER	CHAMBER CDBG-TA QC/SG
Action 1.2.2	Conduct an in-depth study and inventory of existing retail space to determine how much exists within the County and how much is currently utilized. Determine if the retail sector is meeting residents' demands and how much is needed to meet future demand. Use the completed analysis to recruit and develop the retail sector as may be appropriate.	M	CHAMBER	CHAMBER CDBG-TA ESDC
Action 1.2.3	Expand wholesale trade in Washington County.	M	CHAMBER	CHAMBER ESDC CDBG-TA
Action 1.2.4	Recruit motor vehicle and parts dealers to Washington County.	S	CHAMBER	CHAMBER
Action 1.3.1	Complete an environmental analysis of the forces shaping the County's economy, including an assessment of environmental issues, property tax policy, energy cost, labor supply and public policy in areas such as health care costs.	M	County Planning Office	SMSI QC/SG CDBG-TA
Action 1.3.2	Continue to provide planning guidance to towns and villages to assist with the adoption and implementation of land use policies to strengthen municipal economies and preserve resources. Work with municipalities to establish procedures to expedite review and permitting processes for business development and/or expansion. Ensure that industrial development will occur in areas where the land is physically adequate to support it; where it will be compatible to the land uses surrounding it (especially agricultural uses); and where logistical concerns such as adequacy of infrastructure, are amenable to industrial development.	M-O	County Planning Office	LOCAL SMSI

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Action 1.3.3	Establish and market “shovel-ready” sites by identifying appropriate properties to streamline through the development process.	M	CHAMBER	EZ ESDC
Action 1.3.4	Expand an inventory of developable resources to assist in attracting and recruiting future businesses, as well as accommodating existing businesses that may need to relocate.	M	CHAMBER	CHAMBER ESDC
Action 2.1.1	Promote agriculture and rural lifestyle as important to the long-term economic health of Washington County.	O	CHAMBER	NYSDA USDA QC/SG
Action 2.1.2	Target the County’s economic development efforts towards the agricultural sector.	S-M	CHAMBER	NYSDA USDA
Action 2.1.3	Work with the Cornell Cooperative Extension, the Agricultural Stewardship Association and the Washington County Farm Bureau to market Washington County’s unique agricultural resources to attract additional agribusiness and to retain existing farming operations.	M	CHAMBER	LOCAL CCE
Action 2.1.4	Improve and enhance agricultural marketing and agritourism marketing. Work with farmers to develop agritourism tours, such as visits to maple syrup farms, dairy farms, tree farms, etc.	O	CHAMBER	LOCAL CDBG RBEG
Action 2.1.5	Work with the Cornell Cooperative Extension and the Washington County Farm Bureau to encourage local farmers to participate with the “With Pride from Washington County” program to enhance individual marketing efforts.	S	CHAMBER	LOCAL ESDC CCE
Action 2.1.6	Pursue non-dairy agriculture markets for new growth. Encourage the development of agribusinesses within the County.	M	CHAMBER	CHAMBER RBEG ESDC CCE
Action 2.1.7	Partner with the Cornell Cooperative Extension to update the Washington County Farm Fresh Guide using new GIS information to enhance marketing efforts of the local agricultural industry, including local roadside stands, farmers’ markets, pick-your-own operations, nurseries and other agricultural items of interests such as fruit wineries, maple syrup, dairy, and herbs. Update the map to highlight annual seasonal tours such as the Maple Farm Tour hosted in March or the Washington County Fiber Tour in May.	S-O	County Planning Office	CCE LOCAL

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Action 2.1.8	Seek grant funding from the NYS Department of Agriculture and Markets for the creation of Farmer's Markets Pavilions throughout Washington County.	S	CHAMBER	NYSDA,USDA
Action 2.1.9	Work with the Greater Adirondack Resource Conservation and Development Council serving Washington County to further promote and protect the forestry and wood products industry in Washington County.	O	CHAMBER	CHAMBER
Action 2.1.10	Fully support the Agricultural Economic Development Specialist position in Washington County.	S	CHAMBER, CCE	USDA, CCE
Action 2.2.1	Continue to promote the websites of Cornell Cooperative Extension, the Agricultural Stewardship Association, Adirondack Wood and the Washington County Farm Bureau that provide information to new and existing farmers including, but not limited to, supportive agri-business information, Ag Economic Development Programs (AED), and grant opportunities for farmland protection. Utilize the websites to connect agriculture producers with each other on issues and topics. Expand the website to connect agriculture producers with the consumers through the "With Pride with Washington County" Program.	S	CCE	LOCAL, CCE
Action 2.2.2	Provide technical assistance to agri-businesses so they can take advantage of marketing opportunities including online and mail order; sales to restaurants and specialty food stores; cooperative marketing; ethnic markets; subscription marketing and CSA farms (community supported agriculture); entertainment farming and agritourism; farm stands, roadside markets, and on-farm sales; pick-your-own; and farmers markets.	S-O	CHAMBER, CCE	CCE, CEDA
Action 2.2.3	Provide information to local farmers on the different mechanisms available to assist farmers in maintaining their properties. Work with farmers to identify ways to reduce taxes.	S-O	CCE	CCE
Action 2.2.4	Work with local communities to promote agriculture and forestry industries. Create natural partnerships between the agriculture and forestry industries with parks, historic sites, festivals, fee hunting, and bed and breakfast operations for business start-ups and enterprise development.	M	County	LOCAL
Action 2.2.5	Work with existing organizations, such as the Cornell Cooperative Extension and the Agricultural Stewardship Association, to implement existing programs, such as the Donation of Development Rights (DDR), the Purchase of Development Rights (PDR), the Agricultural Economic Development Program.	M	Towns, Villages, Organizations	LOCAL, Existing Organizations
Action 2.2.6	Develop a County Open Space Plan to promote appropriate stewardship and maintenance of the county's public and privately owned lands.	S	County Planning Department	CDBG

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Action 2.2.7	Continue to support the countywide Purchase of Development Rights (PDR) Program through the Agricultural Stewardship Association. Institute a transfer tax to fund the PDR Program.	S-O	ASA	LOCAL
Action 2.2.8	Inventory prime agricultural lands and vacant lands utilizing the expertise of the Agricultural Stewardship Association and updated GIS information. Identify and prioritize key properties throughout the County that should be preserved, as well as those properties that are most suitable for development. Utilize the inventory to apply for open space grants for the purchase of development rights from priority farms and open space properties.	M-O	ASA	USDA
Action 2.2.9	Encourage local communities to enact zoning, subdivision review, cluster subdivision regulations, scenic ridgeline protection overlays and other land use regulations to preserve agricultural lands.	M-O	County Planning Department	
Action 2.2.10	Use available economic development tools to foster a viable agricultural economy.	O	CHAMBER	NYSDA, USDA
Action 2.2.11	Replicate Greenwich's Future Farmers of America program to facilitate relationship building between local educational institutions and the local agricultural community.	M	BOCES, local schools	FFA
Action 3.1.1	Create a business outreach program/network to establish a working relationship with business owners and identify key information about business needs to better serve the business community.	S	WCLDC, Regional Chamber of Commerce	LOCAL
Action 3.1.2	Maintain and expand the countywide entrepreneur assistance program to assist existing and new business ventures in developing effective marketing programs. Continue to assist existing businesses in identifying and pursuing appropriate funding and grant opportunities, as well as advising businesses on local regulations, acting as their advocate, and providing other types of assistance. Expand training and loan programs to increase opportunities for businesses located in County.	O	Entrepreneur Assistance Program	County, LOCAL
Action 3.1.3	Develop an Industrial Retention and Expansion (IRE) Program to assist local manufacturing companies.	M	CHAMBER	ESDC
Action 3.1.4	Develop a Business Mentoring program by which local small business owners may network with one another and provide assistance and advice on development business programs, employee training, marketing, and aesthetics.	S	LOCAL EDA's	LOCAL EDA's
Action 3.1.5	Promote existing and forthcoming economic development programs available to new and existing businesses.	O	CHAMBER	LOCAL

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Action 3.1.6	Develop a business cluster program through the Washington County Local Development Corporation to attract businesses from out of state, with particular emphasis on recruiting businesses from Vermont.	L	WCLDC, CHAMBER	NYSBDC
Action 3.2.1	Develop an online, countywide interactive GIS map, including links to each municipality's environmental regulations, zoning and development review criteria. Develop a database of vacant buildings that are suitable for rehabilitation as a bed and breakfast, motel, and/or hotel for visitors to Washington County. Market the database to site selectors to foster economic development.	L	County Planning Department	
Action 3.2.2	Promote community resources to enhance quality of life and attract business site selectors.	O	CHAMBER	CHAMBER
Action 3.2.3	Continue to utilize the Washington County Local Development Corporation (WCLDC) and the Adirondack Regional Chamber of Commerce websites to develop, market, and recruit new businesses. Utilize the website to attract commercial, industrial, and agricultural businesses by providing countywide interactive GIS, including links to each municipality's regulations, as well as vacant and/or developable resources.	O	WCLDC, Adirondack Regional CHAMBER	CHAMBER
Action 3.2.4	Monitor and evaluate the effectiveness of marketing and recruitment packages used to attract new businesses.	O	CHAMBER	SMSI
Action 3.2.5	Identify and target businesses that currently supply materials and services to Washington County businesses and persuade them to relocate to the County.	S-O	LOCAL Chambers, Local Businesses	EZ, CDBG
Action 3.2.6	Assist municipalities with establishing an incentive plan to attract businesses to fill the abandoned and underutilized buildings in the County.	O	CHAMBER	ESDC, CDBG
Action 3.3.1	Promote the use of business assistance programs in Washington County. Educate municipalities of the program benefits to advance small business development at the local level.	O	BOCES	ESDC
Action 3.3.2	Support regional efforts to promote workforce and labor force training.	O	Adirondack RCC	

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Action 3.3.3	Cooperate with local and regional organizations, High Schools, Chambers of Commerce, and the Adirondack Business School Partnership (ABSP) on educational goals, coordinated efforts for economic development, and follow-through on implementation strategies. Work with training organizations to allow for training, vocational development, mentoring, and workforce development to prepare students for future jobs.	M-O	ABSP, Chambers of Commerce, High Schools, BOCES	BOCES, ABSP
Action 3.3.4	Support County and regional efforts to promote workforce and labor force training.	O	CHAMBER	
Action 3.3.5	Encourage local businesses to participate in the Business Trade Show facilitated by the Adirondack Regional Chamber of Commerce.	S-O	Adirondack RCC	Adirondack RCC
Action 3.3.6	Update Washington County's website and the Washington County Local Development Corporation's (WCLDC) website to create a detailed database and enhanced design to facilitate management and coordination between all County Departments, municipalities, and businesses. Encourage local businesses to provide and update their business information with the WCLDC. The list of businesses should continue to be used as a networking and marketing tool.	S	County, WCLDC	
Action 3.3.7	Work with the Workforce Investment Board to improve and expand their ability to service the business community throughout Washington County.	O	County	
Action 3.3.8	Work with the Adirondack Community College (ACC) to establish a satellite campus in one of the County's underutilized buildings.	M	ACC, County	ACC, County, LOCAL
Action 4.1.1	Prepare a Main Street Revitalization Strategy incorporating the Four Point Approach <sup>1</sup> established by the National Trust for Historic Preservation:	M		
Action 4.1.2	Encourage Villages and Towns to take advantage of the resources of the New York State Department of State (NYSDOS) Quality Communities Program through both grant opportunities and technical assistance.	O	County	

<sup>1</sup> The Professional's Guide to the Main Street Approach, National Trust's National Main Street Center 2000.

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Action 4.2.1	Continue to encourage property and business owners to invest along Main Street to improve the aesthetic appeal. Address issues such as vacant or dilapidated buildings, broken or boarded up windows, unscreened dumpsters, uninviting fencing and building facades, cluttered sidewalks, and unattractive signs.	M-O	Businesses,	
Action 4.2.2	Expand the entrepreneur assistance program to specifically target businesses along the County's Main Streets.	M	County	CDBG
Action 4.2.3	Create a capital improvement grant/loan program. Develop a micro-enterprise revolving loan program to assist small business owners with capital improvements and façade enhancements.	M	CHAMBER	
Action 4.2.4	Promote a street/landscaping program designed to create Community Gateways.	S	County Planning Department	
Action 4.2.5	Work with local communities to create design guidelines for each downtown area.	M	County Planning Department	
Action 4.2.6	Assist local communities with the creation of pedestrian spaces and street amenities within their business district (i.e. landscaping, benches, kiosks, tables and chairs for eating areas, etc.) to stimulate economic development.	O	County Planning Department	
Action 4.2.7	Create a website to market and promote the Main Streets of Washington County	S	County Planning Department	
Action 4.2.8	Encourage preservation of historic sites and buildings as crucial to the promotion of a unique shopping experience.	O	County Planning Department, Historic Preservation Society	

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Action 4.3.1	Encourage and assist municipalities in establishing regulations that encourage mixed-uses along the County’s Main Streets. Encourage buildings to provide housing above retail spaces along the Main Streets to create street life, pedestrian traffic and a sense of vitality.	S-O	County Planning Department, Redevelopment	
Action 4.3.2	Rehabilitate existing spaces above first floor commercial and/or retail spaces to create attractive housing opportunities.	M	Redevelopment Authority	
Action 4.3.3	Recruit businesses to locate along Main Streets that will attract visitors after 5:00 PM, including but not limited to fine dining establishments and entertainment opportunities. Encourage existing business owners to stay open past 5:00 PM to cater to tourists and residents alike.	M-L	CHAMBER	
Action 4.3.4	Assist local communities with downtown revitalization efforts to make downtowns a destination. Build on the strengths of one community to promote adjacent communities.	L-O	County Planning Department, Redevelopment Authority	
Action 4.3.5	Host a variety of Main Street festivals to generate activity along the County’s Main Streets. Coordinate festivals amongst the Washington County communities to build upon one another and to create local and regional attention.	M-O	County	LOCAL, County
Action 4.3.6	Improve parking and pedestrian access to Main Street. Establish defined public parking areas with information signage directing vehicles and pedestrians to Main Street. Encourage business owners and employees to park off-street to attract customers and visitors to the Main Street Businesses. Assist communities with updating regulations to encourage shared parking to maximize parking opportunities, especially for uses with complimentary hours of operation.	M	Transportation Authority, Redevelopment Authority	NYSDOT,
Action 4.3.7	Coordinate with the CHAMBER, the Adirondack Regional Chamber of Commerce, and the Washington County Tourism Association to enhance advertising and promotion efforts for the Main Streets. Market each Main Street as a “Unique Experience.”	S	CHAMBER	

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Action 5.1.1	Co-sponsor a Superintendents Conference Day with the Adirondack Business School Partnership (ABSP) focusing on learning about local businesses and their employment possibilities for students.	M	County, ABSP, local schools	County, ABSP
Action 5.1.2	Encourage businesses to play a positive role in introducing career concepts to students. Invite employees of local businesses to visit schools as part of career education programs.	S	Local Schools, CHAMBER	BOCES, ABSP
Action 5.1.3	Create a countywide “Career Day” in all school districts. Recruit local businesses to serve as speakers.	S-O	Local Schools	County, ABSP, BOCES
Action 5.1.4	Work with local businesses to identify or produce brochures about individual careers including any educational requirements for various business sectors.	S	CHAMBER	
Action 5.1.5	Invite guidance counselors and teachers to work with local businesses over the summer to foster a greater understanding of what employment entails and how concepts that are taught in the classroom directly relate to careers.	M	School, CHAMBER, NYSDOL	School, County Chamber, NYSDOL
Action 5.1.6	Work with schools, local businesses, and the Adirondack Business School Partnership (ABSP) to provide opportunities for students to gain formal career awareness experiences through apprenticeships, work internships, Job Shadowing, and part-time employment.	M-O	Schools, Businesses, LDC	Schools, Businesses, LDC
Action 5.1.7	Integrate and involve the County’s superintendents, principals, teachers, and guidance counselors with the business community.	S	Schools, Businesses, LDC	Schools, Businesses, LDC
Action 5.1.8	Promote agricultural workforce development by recruiting and training new employees, as well as improving the skills of the current workforce	M-O	BOCES, LDC	BOCES, LDC
Action 5.2.1	Encourage local businesses to work with BOCES occupational programs to provide leadership, personnel, materials, as well as employee expertise regarding business sectors	O	BOCES, LDC, Businesses	BOCES, LDC
Action 5.2.2	Encourage businesses to affiliate with the Cornell Youth and Work Program to help foster the transition of youth to adult workers in Washington County.	O	CCE, LDC, Villages and Towns	CCE, LDC, LOCAL

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Action 5.2.3	Assist local businesses with establishing a formal relationship with Adirondack Community College. Develop a strategic plan to create an active Business/College partnership to promote employment opportunities locally.	M	ACC, LDC	ACC, LDC
Action 5.2.4	Inform local colleges and universities of the workforce needs and employment opportunities available within Washington County. Invite college and university staff and students to visit local employers to better understand the local companies and the County’s workforce needs.	S-O	LDC, Businesses, local Colleges and Universities,	LDC,
Action 5.2.5	Encourage local businesses to participate in the “Job Discovery” hosted at the Adirondack Community College each spring.	S	LDC	
Action 6.1.1	Promote tourism.	O	LDC, WCTA	
Action 6.1.2	Enhance community attractions and highlight unique qualities to market and attract guests; create products to encourage lingering; and develop leisure activities to keep visitors busy.	M	LDC, WCTA	
Action 6.1.3	Promote the future “Golden Goal” soccer facility.	O	LDC, Parks and Recreation, WCTA	
Action 6.1.4	Explore industrial tourism opportunities. Seek opportunities to display and link the unique history and technology associated with Washington County’s “industrial era” and transportations systems (e.g. rails and canals).	L-O	LDC, Businesses, WCTA	
Action 6.1.5	Create a County Tourism Economic Development Fund to foster the development of new tourism-supportive establishments	M-L	County, LDC, Local Governments, WCTA	
Action 6.1.6	Promote the two community visitor centers that highlight local and County historical, cultural, and recreational attractions. Staff the visitor centers to answer questions, promote tourism and facilitate reservations to the County’s events and services. Develop a mobile kiosk to drop off at events throughout the County.	M-L	LDC, WCTA	

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Action 6.1.7	Enhance marketing operations through tourism brochures and other information to educate and guide visitors to community and County attractions.	M	LDC, WCTA	
Action 6.1.8	Encourage tourism industries in the County to collect visitation data.	S-O	LDC, WCTA	
Action 6.1.9	Organize a tourism industry work group consisting of community stakeholders (e.g. bed and breakfast owners, business owners, as well as representatives from the Washington County Tourism Association, Lakes to Locks Passage, Rogers Island Visitor Center, etc) to identify and promote countywide resources. Utilize the work group to provide direction and communication with municipal leaders.	M-O	LDC, WCTA	
Action 6.1.10	Expand the tourism staff position from part-time to full-time and add another tourism staff person to collect tourism data and monitor visitation countywide.	S	LDC, WCTA	
Action 6.1.11	Tap into the regional tourism generated by Saratoga and Warren Counties. Market to “day trippers” by creating packaged tours throughout Washington County. Create incentives for tourists to stay; promote a “stay just a little bit longer” campaign. Encourage the development of bed and breakfasts and motel/hotel establishments to accommodate longer visits, in particular, establishments with a minimum of 30 beds.	M-O	LDC, WCTA	
Action 6.2.1	Promote resources to enhance quality of life and thereby promote business attraction and retention.	O	LDC, WCTA	
Action 6.2.2	Promote Washington County’s unique year-round recreational opportunities to build tourism and a recreational destination reputation.	O	LDC, WCTA	
Action 6.2.3	Promote and expand County trails for biking, running, snowmobiling, walking, and hiking throughout Washington County. Work with the new Greenway initiative to improve and expand existing trails and future linkages. Create loops and connections to cultural/tourism attractions, as well as to the downtowns to provide tourism opportunities. Create linkages to and from Amtrak; provide bike rentals with a tourism destination map at the local stations.	M-O	LDC, WCTA, Parks and Recreation	
Action 6.2.4	Improve connectivity and access between water resources and land attractions throughout the County.	M-L	LDC, Parks and Recreation	

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Action 6.3.1	Work with the Washington County Tourism Association and Lakes to Locks. Create tourism linkages between the various military sites, with focus ranging from the Roger's Rangers in Fort Edward to the birthplace of the Navy in Whitehall.	M	LDC, WCTA	
Action 6.3.2	Promote tourism in Washington County by packaging services and opportunities together.	S	LDC, WCTA	
Action 6.3.3	Encourage tourists to explore Washington County's communities, historic places and locks through combined tours.	S	LDC, WCTA, Historian	
Action 6.3.4	Organize a trolley tour of all of Washington County's Main Streets and covered bridges.	M	WCTA	
Action 6.3.5	Work with the Lakes to Locks Passage to create and implement a comprehensive and coordinated tourist attraction way-finding signage program.	M	WCTA	
Action 6.3.6	Assist Washington County's Preservation Council to develop partnerships with business groups and other interested organizations to restore, beautify or preserve historic properties and sites.	S	LDC, WCTA, Preservation Council	LOCAL
Action 6.3.7	Improve and update, as needed, the County tourism map that highlights museums, historical markers, landmarks, etc.	O	WCTA	
Action 6.3.8	Work with the Greenway, Canal Corporation, and nearby municipalities to establish a linear Canal Waterfront Cultural District extending the length of the Champlain Canal. Identify using an integrated program of signage, landscaping and streetscaping design.	M	LDC, WCTA, Planning Department	
Action 6.4.1	Promote heritage tourism and agri-tourism themes focusing on the County's existing agriculture and agricultural history. Encourage farmers to coordinate events to create a "farm tour" for seasonal products.	M	WCTA	
Action 6.4.2	Work with the Washington County Tourism Association to continue to maintain and update a calendar of events scheduled to promote year-round visitation to the County.	S-O	WCTA	
Action 7.1.1	Develop a consolidated countywide water district to provide municipal water to municipalities such as the Towns of Kingsbury, Fort Ann, and Fort Edward, and the Villages of Hudson Falls and Fort Edward.	L	County Planning Department, Public Works	

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Action 7.1.2	Invest in appropriate infrastructure to best connect Upstate New York with a rapidly globalizing economy, including cheap, high capacity fiber-optic networks and cheap broadband access. Identify and prioritize areas to receive high-speed broadband access. Work with the State to identify and obtain funding to provide high-speed broadband access to the priority areas and ultimately throughout the County.	M	LDC	NYS-IAP, SC, Restore NY, NYSEDC
Action 7.1.3	Continue to establish highway improvement priorities and lobby capital improvements on State Routes throughout the County.	O	County Planning Department	NYSDOT
Action 7.1.4	Develop a database of potentially developable property that is not yet developable because of lack of infrastructure.	S	Redevelopment Authority	
Action 7.1.5	Encourage additional development along the Route 4 Corridor. Work with NYSDOT to examine existing traffic capacity and any improvements necessary to accommodate future development, as well as minimize impacts of such development.	M-O	County Planning Department	
Action 7.1.6	Work with the Canal Corporation, General Electric, and the Environmental Protection Agency (EPA) to ensure the infrastructure constructed as part of the dredging operation is permanent. In particular, the access road to the dewatering facility should be a permanent road.	S-O	County Planning Department	
Action 7.1.7	Conduct a building study reviewing permit authorizations to determine building trends and growth areas within the County. Inventory all building permits by type and year for the past 20 years and create map to illustrate. In addition, overlay the locations of suitable developable lands, with available infrastructure and in areas with compatible agricultural land uses to create priority zones for future expansion. Use the information to plan infrastructure improvements for the County.	M	County Planning Department, Codes Enforcement, Redevelopment Authority	
Action 7.1.8	Encourage related businesses to develop in areas with similar infrastructure requirements.	O	Chamber	EZ
Action 7.1.9	Utilize the Empire Zone Overview map to plan for new infrastructure.	M-O	Chamber, Redevelopment Authority	EZ

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Action 7.1.10	Coordinate the replacement of any aging infrastructure with the NYSDOT to coincide with future reconstruction or improvements planned for State routes throughout the County.	L	NYSDOT, County Planning Department	NYSDOT
Action 7.1.11	Work cooperatively with municipalities to implement a long-term program for expanding water and/or sewer infrastructure. Work with municipalities to create “transfer” zones or commercial nodes for receiving the development rights “transferred” from agricultural and open space properties.	O-L	Public Works, County Planning Department	
Action 7.1.12	Encourage municipalities to require developers to place empty conduit underground whenever the ground is opened (i.e. as part of development, construction, improvements, etc.) for the future lighting and fiber optic cable. Coordinate infrastructure improvements with the NYSDOT to coincide with future reconstruction or improvements planned for State routes throughout the County.	S	Codes, Public Works, County Planning Department	
Action 7.1.13	Integrate infrastructure planning at the County-level as part of the implementation of this Economic Development Strategy. Coordinate improvements with the Washington County Department of Public Works.	S	Public Works, County Planning Department	
Action 7.2.1	Explore biofuel as an alternative energy source.	L-O		
Action 7.2.2	Explore other energy alternatives as a potential infrastructure opportunity. Work with local utilities and the State to lower the cost of energy and promote ongoing programs such as energy audits and energy saving retrofits.	M-O		
Action 8.1.1	Build upon local strengths that include communities’ creativity, heritage, and culture to strengthen the arts throughout the County while creating jobs and helping to preserve quality of life.	O	WCTA	
Action 8.1.2	Identify and conserve cultural traditions through folk and traditional arts fieldwork.	O	Historian	
Action 8.1.3	Build effective community coalitions to enlist many types of expertise and resources throughout the County.	S-M	LDC	

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Action 8.1.4	Market effectively to target cultural heritage travelers. Assist municipalities in understanding and developing local products, their audience, and the various marketing tools available.	S-O	LDC, WCTA	
Action 8.1.5	Integrate the arts into community local economic development plans. Establish project partners with organizations involved with transportation, agriculture, parks and recreation, forestry, historic preservation, youth development, and education.	S-M	LDC, WCTA	
Action 8.1.6	Develop additional mechanisms to promote local art and cultural opportunities such as direct mailings, newsletters, and the use of the Internet.	O	LDC, WCTA	
Action 8.2.1	Engage artists, craftspeople, and musicians in planning and community building to strengthen and build the County's creative economy.	O	Chamber, WCTA, Planning	
Action 8.2.2	Provide technical assistance to municipalities in building and promoting their creative economies.	O	LDC	
Action 8.2.3	Work with municipalities to develop the creative economy to an appropriate scale tailored to each municipality's rural lifestyles.	O	LDC	
Action 8.2.4	Create arts-based business incubators to nurture new businesses with administrative services, onsite technical assistance or training in product development, business planning, and marketing.	L	LDC	
Action 8.2.5	Encourage participation from the creative class, including high school students, college students, entrepreneurs, and technology-based employees.	O	Schools, Chambers,	
Action 8.2.6	Create an inventory of talent from the creative class. Explore new innovations to develop and expand the creative class businesses and opportunities in the community.	M-O	LDC	
Action 8.2.7	Market the creative class in the County to local educational institutions and develop opportunities for young adults to remain in the County after graduation.	M-O	Chambers, Local Schools	
Action 9.1.1	Promote the "With Pride from Washington County" program designed to promote growers and retailers with goods and services from and within Washington County. Encourage businesses to use the logo as part of their labels and other promotional materials to identify products and services that meet the program's standards. Encourage residents and businesses to buy local from growers and retailers utilizing the "With Pride from Washington County" logo.	O	LDC, WCTA	

Strategy (Action Task)		Time Frame	Responsible Party	Possible Funding Source
Action 9.1.2	Coordinate marketing, promotion, and outreach efforts of the County's Chambers (i.e. Adirondack Regional Chamber of Commerce, Cambridge Chamber of Commerce, Granville Area Chamber of Commerce, Greater Greenwich Chamber of Commerce, Salem Area Chamber of Commerce, and the Whitehall Chamber of Commerce), and other development organizations to strengthen and expand the business community.	S-O	LDC	
Action 9.1.3	Improve communication with State government through ongoing contacts with State offices, representatives, and elected officials.	O	LDC	
Action 9.1.4	Cooperate with local and regional governments to financially support and utilize regional economic development organizations. Cooperate with adjacent regional and County entities to promote economic development in the greater region (i.e. Lake George/Lake Champlain Regional Planning Board).	O	LDC	
Action 9.1.5	Launch a countywide "image" improvement-marketing program.	S-M	WCTA,	
Action 9.1.6	Improve coordination and communication between non-governmental agencies and governmental agencies to advance the economic goals of the County.	S-M	LDC	
Action 9.1.7	Utilize DVD and CD-ROM package for attracting businesses as well as providing links for local and regional services such as the website with available property and buildings within Washington County.	S-O	County	
Action 9.1.8	Create an Economic Development Committee focused upon implementing this economic development plan.	S	LDC	